



Avoid Making Costly Mistakes in Your Association

Seminar Agenda

Leading Your Association Well in 2010

- 8:00 Registration and Continental Breakfast
- 8:45 Welcome—Oliver Burford, ECHO Executive Director
- 9:00 2010 Legislative Update—Barbara Zimmerman, Esq.
Learn about the new laws affecting associations in 2010. In addition, learn what legislation may be coming down the pipe.
- 9:30 Keeping the Coffers Full—Zeke Ortiz, Marizco Landscaping; Darryl Orr, Pacific Landscapes
Reducing Landscape Costs—Zeke and Darryl offer hip tips on how to reduce your association's landscape costs.
- 10:15 Break
- 10:45 Enforcing Governing Docs—Bill Gillis, Esq.
Iron Fist or Velvet Gloves?—No, you can't just "lock 'em up." Is one method better than the other? Is there a middle ground? Bill will highlight the pros and cons of different approaches, preparing you to adopt the most effective policy for your association.
- 11:45 The 'One Hour' Board Meeting—Carra Clampitt, CACM
It's not a myth—Yes it can be accomplished! Learn how to orchestrate or participate in an effective, efficient and productive board meeting. You'll leave with tips on how this can be a reality for your board.
- 12:15 Round Table Discussions
Meet the experts face-to-face—Your chance to get free advice from the experts. Go from table to table to get the information you need.
- 12:50 Vendor Prize Drawings
- 1:00 Adjourn

Wine Country Seminar

Saturday, March 20, 2010

8:00 a.m. to 1:00 p.m.

Rohnert Park Community Center
5401 Snyder Ln., Rohnert Park

Registration Fee Members: \$45
Non-Members: \$55

Yes, reserve ___ spaces for the Wine Country Seminar.
Amount enclosed: \$ _____ (attach additional names)

Name: _____

HOA or Firm: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Visa/Mastercard No. _____ Exp. Date: _____

Signature: _____

Orders will not be processed without payment in full. Fees for cancelled registrations will not be refunded. Return with payment to: ECHO, 1602 The Alameda, STE 101, San Jose, CA 95126
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