

**Saturday, June 19, 2010**

**8:00 a.m.—4:30 p.m.**

**Santa Clara Convention Center  
Santa Clara, California**

125 Booths in Trade Show,  
Hundreds of Prizes, New CACM  
Course, Buffet Luncheon, Ice  
Cream Social and more!

**Join the Friday Night Gala!**

Annual Seminar Reception  
Friday, June 18, 5:00–7:30 p.m.  
Food, Music, Socializing, Prizes  
Cost: \$40—See Registration  
Form

**Special Hotel Rates**

Don't miss out on the special  
room rate of \$89 single or dou-  
ble at the Hyatt Regency adja-  
cent to the Santa Clara Conven-  
tion Center. Call the Hyatt  
Regency at 800-233-1234 and  
mention the Executive Council of  
Homeowners or go online to:

**[http://santaclara.hyatt.com/  
groupbooking/clara2010exch](http://santaclara.hyatt.com/groupbooking/clara2010exch).**

The special rate is available until  
June 1.

**CACM Course**

Room 209–210

Open for Members Only

**Reserves—What, Why and How  
Friday, June 18, 2010**

The legislature has put a micro-  
scope on reserve studies during  
the past couple of years, and we  
expect more attention to be  
placed on the process. You may  
not need to be a reserve special-  
ist but you do need to know  
when to call in a specialist, what  
information to gather, and what  
to expect. How do you use a

reserve study as a planning  
tool? How does it drive the asso-  
ciation's budget?

What if the association does not  
have reserves needed for a pro-  
ject? These questions and much  
more are discussed. (3 CACM  
CEU Units)

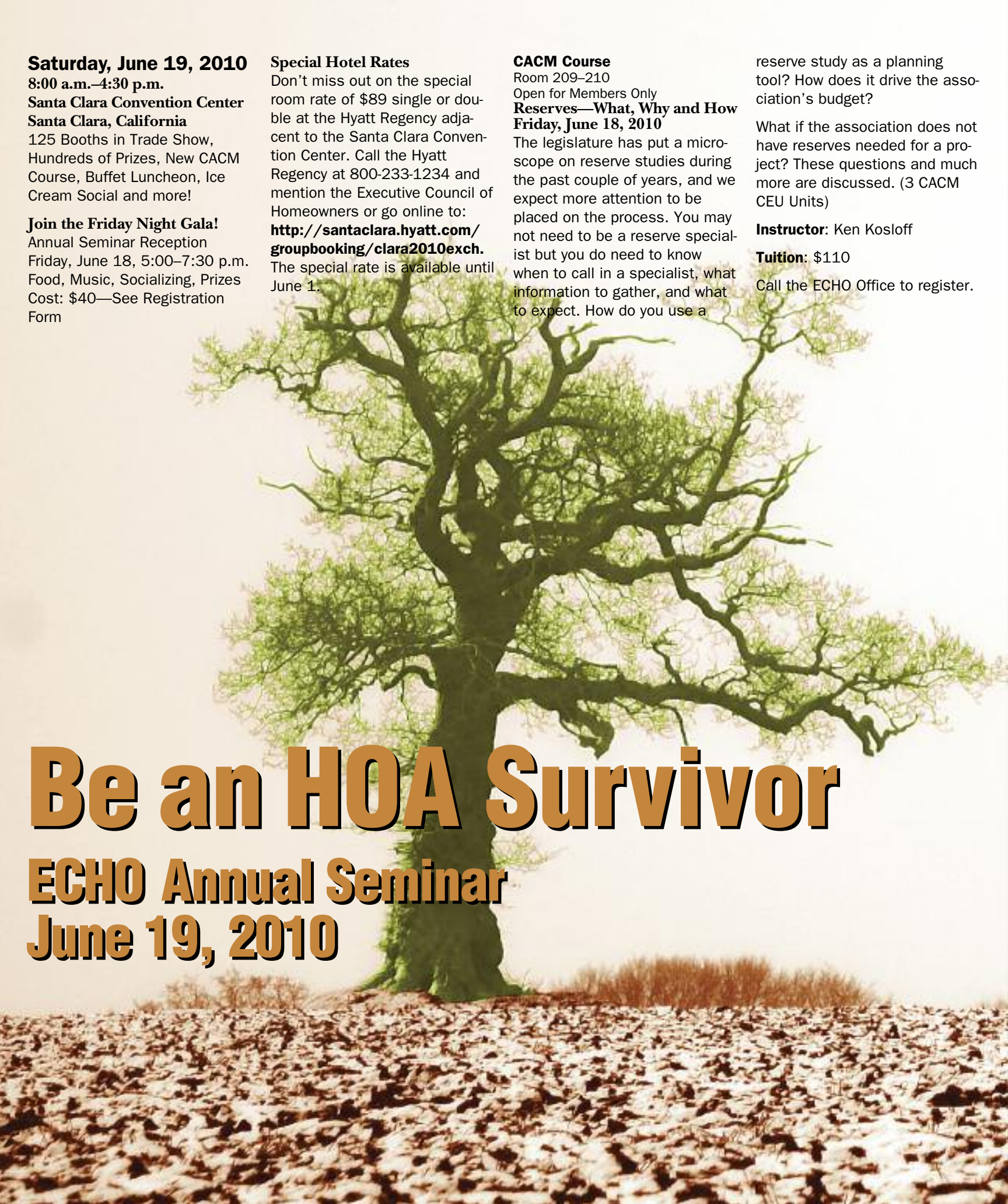
**Instructor:** Ken Kosloff

**Tuition:** \$110

Call the ECHO Office to register.

# Be an HOA Survivor

## ECHO Annual Seminar June 19, 2010



# Educational Program

Session Tracks	Saturday Morning 9:00 to 10:10	Saturday Morning 10:50 to 12:00	Saturday Afternoon 1:30 to 2:40	Saturday Afternoon 3:20 to 4:30
<b>HOA UNIVERSITY</b> Rooms 209–210	<b>Administration</b> Tsuki Morgan, CCAM	<b>Legal Considerations</b> Tom Fier, Esq.	<b>Finances</b> David Levy, CPA	<b>Insurance</b> Dennis Socher
<b>LEGAL</b> Rooms 203–204	<b>Legislative Update</b> John Garvic, Esq. Kerry Mazzone	<b>New American Community —Managing In The Future</b> Larry Pothast	<b>About Rental Restrictions and FHA Certification</b> Beth Grimm, Esq. Greg Pater	<b>Conflict Resolution for Directors</b> David Feingold, Esq.
<b>MANAGEMENT &amp; FINANCIAL</b> Mission City Meeting Room 2	<b>The Butterfly Effect</b> Julie Adamen	<b>Ethics for Board Members</b> Karen Conlon, CCAM Sandra Gottlieb, Esq.	<b>Strategic Planning for Board Members</b> Debra Warren, PCAM	<b>People, Pets &amp; Smoking</b> Lisa Esposito, CCAM
<b>FACILITIES MANAGEMENT</b> Mission City Meeting Room 1	<b>Traps for the Unwary in New Construction and Conversions</b> Tyler Berding, Esq. Jan Kocpzyński, Esq.	<b>Maintenance in Tight Times</b> Robert Hall, Esq. Geri Kennedy, CCAM Richard Tippett	<b>What Happens When Boards Violate the Davis-Stirling Act</b> Steven Weil, Esq. Andrea O'Toole, Esq.	<b>Going Green: Save Water, Save Money</b> Sharon Serpico Hanson Water Agency Representatives

## REGISTRATION FORM

**Yes!** Please reserve my space at the **2010 ECHO Annual Seminar.**

Name \_\_\_\_\_

Association/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Names of Additional Attendees: 1. \_\_\_\_\_

2. \_\_\_\_\_

**Please reserve tickets for:**

	No.	Amount
<b>Seminar Only (members) Before June 1</b>	<b>\$75</b>	_____ \$ _____
<b>Seminar Only (members) On or after June 1</b>	<b>\$85</b>	_____ \$ _____
Seminar Only (non-members)	\$90	_____ \$ _____
Seminar Buffet Lunch	\$40	_____ \$ _____
Friday Reception	\$40	_____ \$ _____
<b>TOTAL</b>		<b>\$ _____</b>

Visa/MasterCard No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

### Reserve Now

Tickets are non-refundable  
Order will not be processed  
without full payment

Return with payment to:  
ECHO

1602 The Alameda, Ste. 101  
San Jose, CA 95126  
Tel: 408-297-3246  
Fax: 408-297-3517